

# 2009 PRODUCTION SCHEDULE

## ADVERTISING/EDITORIAL CALENDAR

**February/March 2009** - Valentine's Day/St. Patrick's Day

**Space/Ad Material Deadline: Jan. 5**  
In homes: First Week of February

**April/May 2009** -Easter/Administrative Professional's Day/Mother's Day/Memorial Day

**Space/Ad Material Deadline: March 2**  
In homes: First week of April

**June/July 2009** - Summer Camps/Father's Day/Fourth of July

**Space/Ad Material Deadline: May 4**  
In homes: First week of June

**August/September 2009** - Back to School/Labor Day

**Space/Ad Material Deadline: July 6**  
In homes: First week of August

**October/November 2009** - Columbus Day/Halloween/Veteran's Day/Thanksgiving

**Space/Ad Material Deadline: Sept. 4**  
In homes: First week of October

**December 2009/January 2010** - Holidays/Super Bowl

**Space/Ad Material Deadline: October 26**  
In homes: Last week of November/First week of December

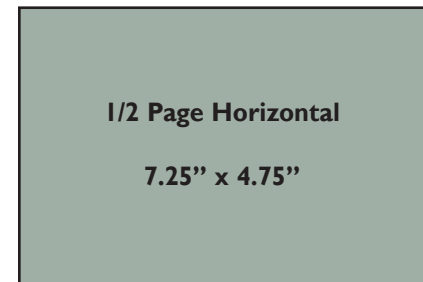
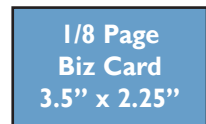
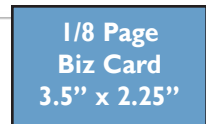
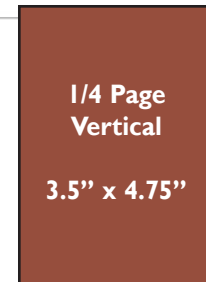
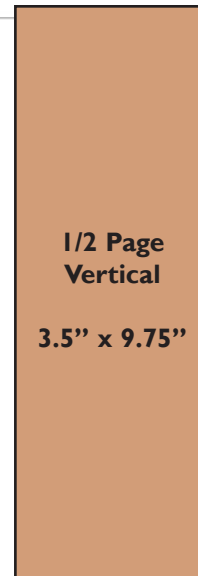
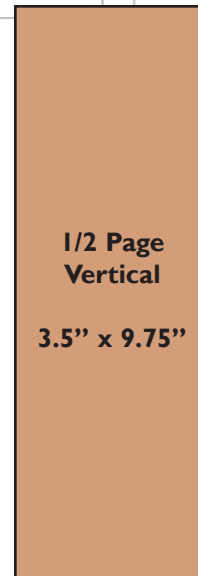
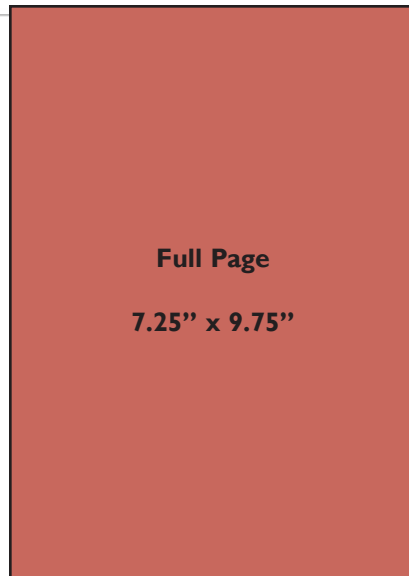
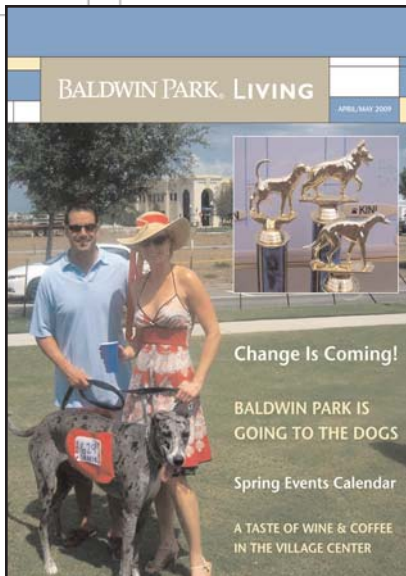
## PUBLICATION & CIRCULATION INFORMATION

**Neighborhood Marketplace** is published by **Baldwin Park Joint Committee, Inc.**, (Joint Committee) a Florida not-for-profit corporation. The publication is for the purpose of commercial and merchant advertising.

All advertisements are subject to approval, revision or rejection by the Joint Committee, which decisions may be made in the sole judgment of the Joint Committee.

**Circulation:** The entire 32814 ZIP Code except post office boxes, approximately 2,700, to all owners or tenants of the residential and commercial units within the Project, and placement when applicable in establishments of an advertiser. A digital version is also available online at [www.BaldwinParkNetwork.com](http://www.BaldwinParkNetwork.com).

**For advertising rate information or to reserve space, please contact Creative Printing & Publishing at 407-302-9147.**



**Baldwin Park Living**  
Baldwin Park Joint Committee

April 13, 2009

To Former & Potential Advertisers:

Change has come to the official newsletter of Baldwin Park. A new name, new layouts and new editorial content make this publication more informative and useful to our residents, and more attractive to your potential customers.

Baldwin Park is now home to more than 6,000 residents and 75 businesses. The construction of the award-winning community began in 2001 and is expected to be completed in 2013. As Baldwin Park continues to grow, we are continuing to look for new and better ways to bring the newsletter to our residents, so we have formed a partnership with Creative Printing & Publishing, a 38-year-old company with more than 20 years experience in publishing community association newsletters.

Creative Printing & Publishing will be assisting us with advertising sales and related administrative functions, so that myself and Susan Comisky, the Baldwin Park Community Director, can concentrate on improving the editorial content and other features of the newsletter.

Please let this letter serve as an introduction to the Creative Printing & Publishing account executive whom you are now meeting in person, or who will be contacting you soon.

Feel free to contact me if you have questions regarding any details of our partnership with Creative Printing & Publishing.

Thank you very much for your support in this matter.

Sincerely,



Shari King, Editor  
Baldwin Park Living  
Phone: 407-365-3128  
Email: ShariK214@aol.com